



The S.E.C.R.E.T. School Impact Programme

SPONSOR INFORMATION PACK

Helping Children Build Confidence, Literacy and Wellbeing
Through Story-Led Learning

A community-funded initiative bringing workshops, books
and educational resources directly into schools.



Supported by local businesses, organisations and community partners
who believe every child deserves the opportunity to thrive.

Every Child Deserves The Chance To Believe In Themselves

Schools today face increasing pressure to support children's confidence, emotional wellbeing and literacy development while working within increasingly limited budgets.

Many schools would love to provide enrichment experiences, author visits and wellbeing activities but simply cannot justify the cost.

The S.E.C.R.E.T. School Impact Programme removes that barrier.

Through community sponsorship, schools can access meaningful workshops and resources without impacting already stretched budgets.

Workshops delivered: 20+

Children Engaged: 500+

Award-winning books: 4

Testimonials Received: 10+

Educational Resources Available:

Teacher Resources • Classroom Journals • Creative Writing Resources • Wellbeing Workshops

Built on Proven Foundations

The S.E.C.R.E.T. School Impact Programme builds upon several years of self-funded work delivered in schools, libraries and community settings across Scotland since 2024.

Through books, workshops and educational resources, children have been supported to develop confidence, creativity, resilience, empathy and self-belief through engaging, story-led learning experiences.

‘This is a wonderful resource that educators will find really useful. It’s clear you’ve put a lot of thought and care into it. Your resource is going to be invaluable for a) helping kids first become aware of what’s happening in their life and how they feel about it, and then b) supporting them to figure out how they can help themselves (and identify and ask others for help) when they find things tough or tricky. That is SO important.’

(HJ. Retired Teacher)

[Confidence and Wellbeing Journal for Classrooms]

What Your Sponsorship Funds

Your support helps provide:

- ✓ Author visits
- ✓ Confidence and wellbeing workshops
- ✓ Creative writing sessions
- ✓ Literacy engagement activities
- ✓ Classroom resources
- ✓ Teacher support materials
- ✓ Library and reading initiatives
- ✓ Follow-up activities for pupils



What Your Support Creates

Your investment helps remove financial barriers that prevent many schools from accessing enrichment opportunities.

Together, we can help more children:

- ✓ Believe in themselves
- ✓ Build resilience
- ✓ Strengthen literacy skills
- ✓ Express their ideas with confidence
- ✓ Develop empathy and positive relationships
- ✓ Discover the power of creativity



Why This Programme Is Different

Unlike a traditional author visit, the S.E.C.R.E.T. School Impact Programme combines:

- ✓ Award-winning children's books
- ✓ Confidence and wellbeing workshops
- ✓ Creative writing programmes
- ✓ Curriculum-linked classroom resources
- ✓ Teacher support materials
- ✓ Library engagement initiatives
- ✓ Follow-up learning opportunities

This creates a longer-lasting educational experience that extends beyond the day itself.



'When children begin to believe in themselves, they become more willing to try, speak, create and participate.'
 (Fiona Lowry)



The Difference It Makes

Feedback from schools has included:

“The feedback has been phenomenal. The children and staff loved the sessions. It was such an inspirational way to start the term.”

‘The whole workshop was valuable. I would 100% recommend this.’

Potential Outcomes:

- Improved confidence
- Greater participation
- Increased literacy engagement
- Stronger communication skills
- Enhanced emotional awareness
- More positive peer relationships

Success May Be Measured Through

- Schools reached
- Children engaged
- Workshops delivered
- Teacher feedback
- Pupil feedback
- Resource usage
- Repeat bookings
- Ongoing partnerships



How It Works

STEP 1: Funding & Partnership

Sponsors choose a level of support that aligns with their goals and budget, helping make literacy and wellbeing opportunities accessible to more schools.

STEP 2: School Selection & Planning

Schools, libraries and community groups are identified, with workshops and resources tailored to suit their needs and age groups.

STEP 3: Programme Delivery

Children participate in engaging workshops, author visits and activities designed to build confidence, creativity, resilience and self-belief.

STEP 4: Extended Learning

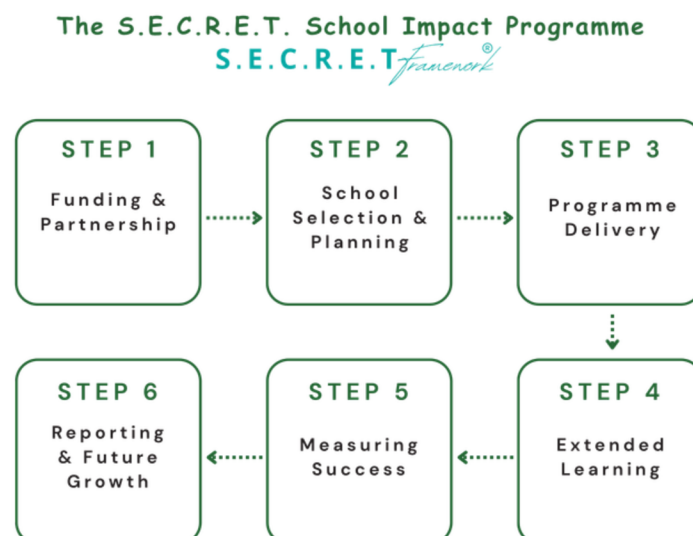
Teachers and pupils receive supporting resources and follow-up activities that help reinforce learning beyond the workshop itself.

STEP 5: Measuring Success

Feedback and participation data are gathered to understand the programme's impact and identify opportunities for future development.

STEP 6: Reporting & Future Growth

Sponsors receive an impact summary showing the schools, children and outcomes supported through their contribution, helping shape future opportunities for growth.



Every contribution helps turn community support into meaningful literacy, wellbeing and confidence-building opportunities for children.

Sponsorship Opportunities

Help Put Confidence, Literacy and Wellbeing Into Local Schools

Every sponsorship directly funds workshops, books and educational resources that help children build confidence, creativity, resilience and self-belief.

Support a Workshop (£150)

Ideal for local businesses, community groups, PTAs and individual supporters who would like to make a difference in their community.

Your sponsorship may help provide:

- A funded confidence, literacy or wellbeing workshop for a local class or group of pupils
- Access to story-led learning activities that encourage self-belief, creativity and participation
- Classroom follow-up activities that extend learning beyond the session

Support a Day of Learning (£500)

Ideal for businesses and organisations looking to create a deeper impact within a local school.

Your sponsorship may help provide:

- A full day of workshops reaching multiple classes and age groups
- Confidence, literacy and wellbeing activities linked to the S.E.C.R.E.T. Framework
- Teacher resources and follow-up materials to continue the learning journey
- A meaningful experience that supports children long after the visit has ended

Support a Cluster of Schools (£1,500)

Ideal for organisations wishing to support children across a wider community.

Your sponsorship may help provide:

- Funded workshops across several schools, libraries or community settings
- Opportunities for hundreds of children to engage with literacy, creativity and wellbeing activities
- Resources that support teachers, families and pupils beyond the workshop itself
- A summary of the schools and children supported through your contribution

Become a Community Impact Partner (£2,500+)

Ideal for businesses, trusts and organisations committed to creating lasting educational impact.

Your sponsorship may help provide:

- A tailored programme of workshops, resources and literacy initiatives across a local area
- Support for schools that may otherwise be unable to access enrichment opportunities
- Teacher resources, classroom materials and educational follow-up activities
- Impact reporting and case studies demonstrating the difference your support has made

Every contribution helps bring confidence, literacy and wellbeing opportunities directly to children, regardless of their school's budget.

All sponsorship directly supports educational delivery and community impact rather than advertising activity.

Let's Create Something Meaningful Together

Invest In Local Children

The S.E.C.R.E.T. School Impact Programme exists to ensure children have access to confidence-building, literacy and wellbeing opportunities regardless of their school's budget.

By becoming a sponsor, you help create lasting experiences that support children long after the workshop ends.

Together, we can help more children discover confidence, creativity and belief in themselves.

Fiona Lowry is an award-winning children's author, workshop leader and creator of the S.E.C.R.E.T. Framework®.

Over several years, Fiona has developed and delivered books, workshops and educational resources designed to help children build confidence, creativity, resilience and emotional wellbeing through story-led learning. Her books are stocked in schools, libraries, independent bookshops and national retailers, while her workshops have been delivered in schools, libraries and community settings across Scotland.



The S.E.C.R.E.T. School Impact Programme brings together this existing work into a structured initiative that enables more children to access meaningful literacy and wellbeing opportunities, regardless of their school's budget.

Contact

www.fionalowryauthor.com | hello@fionalowryauthor.com
07789 380813

*Planting seeds of confidence, kindness and magic
for the next generation and the ones guiding them*

